FACT² Interactive Content in Teaching Task Group 2014 Charge

**Stakeholders** (who is the final input intended for?)

- SUNY Provost
- SUNY faculty, staff and students
- Campus Chief Academic Officers
- Campus Chief Information and Chief Technology Officers
- Campus Faculty Development
- Campus Library Directors

**Goals** (what does this group hope to do?)

1. **Explore and research** the ways that interactive content affects teaching and learning.
2. **Identify Innovative uses of Interactive content and propose** services and tools (open source & purchased) that enhance access and opportunities for interactive engagement in teaching and learning for all stakeholders.
3. **Provide** faculty members with best practices and examples of pedagogically appropriate uses of interactive technologies.

**Expected Outcomes/Deliverables:**

- **Share research**, best practices and products used in the deployment and use of interactive media in higher education.
- **Identify** the current and near term trends to better understand and enable long term planning and opportunities to leverage innovation.
- **Identify** opportunities to reduce costs through shared subscription and licensing of tools.
- **Provide guidance** on necessary training and institutional support for interactive content.
- **Develop (and/or identify) and support** a community of practice devoted the use of interactive content that brings together researchers, faculty and students in a sustainable strategic effort to continuously share and develop tools and innovation.
- **Create an easily updateable resource** page that defines the interactive components in three distinct ways. (Student to Instructor, Student to Student, and Student to Content interaction)
- **The Task Group will present** an Interactive Media Group Report at CIT involving instructional technologists, academic champions and facilities leadership.

**Team**

Jeffrey Riman, Chair, *Fashion Institute of Technology*
Mark McBride, *Monroe CC*
Margaret Schedel, *Music / cDACT Stony Brook University*
Lenore G. Horowitz, *SUNY Albany*
Russ Kahn, *SUNY IT*
Jiang Tan Nassau, *Cobleskill CC*
Deborah Spiro, *Nassau CC*
Dave Ghidiu, *Open SUNY*
Ashley Tyree, *Student Assembly*
Fred Hildebrand *SUNY System Administration*
**Benefit or value to the SUNY System and SUNY Campuses**
Interactive media tools and delivery systems are essential to the success and continued growth of online education and all other teaching and learning modalities. Thus interactive content is an important component in support of Chancellor Zimpher’s goal of serving at least 100,000 new online students.

**Assumptions**
- Interactive content is an essential component in teaching and learning in all modalities.
- The Interactive Content Task Group will provide SUNY with a summary of current and evolving trends to aid in decision-based strategic planning and development and procurement at the SUNY-wide and campus levels.
- SUNY faculty, staff and students need to be aware of services that are available and how to contribute their input with regard to new opportunities and innovations.

**Communication Plan and Engagement of Stakeholders**
- Invite proposals for participation to the SUNY community and selected outside resources.
- Provide access to ongoing data collection and accessibility trends/models through the FACT2 web site, the Commons, and other digital dissemination channels.
  - Report out the activities of the Interactive Content Task Group in one or more sessions and the annual SUNY CIT conference. Recommend next steps.
  - Hold a BoF session at CIT?

**Assessment:**

**Tasks, Deliverables, and Timeline (dates need to be firmed up)**
(Identify the tasks, deliverables, and timeline for the work of the Task Group, including who has responsibility for each.)

<table>
<thead>
<tr>
<th>Task (action)</th>
<th>Deliverable (outcome)</th>
<th>Due By</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form Task Group</td>
<td>● Task Group Name, Leader, Team Members, and Goals identified</td>
<td>September 10</td>
<td>FACT2 Chair Completed</td>
</tr>
</tbody>
</table>
| Set up Collaboration Space for Task Group | ● Google space Notification to Council
● SUNY Commons Space               | September 18 | FACT2 Secretary                  |
<p>| Finalize Task Group Charge  | ● Draft of Task Group Charge Template submitted to Council                              | November 11 | Task Group Leader, FACT2 Chair, &amp; Provost Liaison |</p>
<table>
<thead>
<tr>
<th>Task</th>
<th>Description</th>
<th>Date</th>
<th>Responsible Parties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submit Status Update</td>
<td>● Charge finalized and posted in Commons</td>
<td>November 13</td>
<td>Task Group Leader, FACT2 Chair</td>
</tr>
<tr>
<td>Engage FACT2 Reps</td>
<td>● Status Update presented to Council and posted in the Commons.</td>
<td>by or before December 15th</td>
<td>Task Group Leader</td>
</tr>
</tbody>
</table>
| Submit CIT Abstract                       | ● Outreach to FACT2 reps occurs  
● Task Group Meetings conducted  
● Status updates provided in the Commons  
● Determination made on what CIT session will be and who will present it  
● Abstract for CIT submitted                                                                                                             | January 15        | Task Group Leader                                  |
| Engage FACT2 Reps                         | ● Outreach to FACT2 reps occurs  
● Task Group Meetings conducted  
● Status updates provided in the Commons  
● Report from meeting provided to FACT2 Reps  
● Final outreach to FACT2 Reps occurs  
● Task Group Meeting Conducted                                                                                                             | March 1st         | Task Group Leader                                  |
| Submit Status Update                      | ● Interim Report and submitted to Council  
● Interim report posted in the Commons  
● Update to Provost provided  
● Feedback received from Provost  
● Final report/paper developed  
● CIT Session Designed  
● Presenters Identified  
● Materials developed  
● Report/paper delivered  
● BoF session planned                                                                                                                     | Prior to March meeting with the Provost | Task Group Leader, FACT2 Chair                    |
| Meeting with Provost                      | ● Update to Provost provided  
● Feedback received from Provost                                                                                                                  | March 31st        | Task Group Leader, FACT2 Chair                    |
| Engage FACT2 Reps                         | ● Report from meeting provided to FACT2 Reps  
● Final outreach to FACT2 Reps occurs  
● Task Group Meeting Conducted                                                                                                             | May 1st           | Task Group Leader                                  |
| Deliver Final Report at CIT Session       | ● Final report/paper developed  
● CIT Session Designed  
● Presenters Identified  
● Materials developed  
● Report/paper delivered  
● BoF session planned                                                                                                                     | CIT Conference (May) | Task Group Leader                                  |