

Name of person reporting outcomes

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IITG Project Title

2015-Buffalo State College-Burnett- MOOC Creativity Phase 2

Our on demand MOOC is continuously generating additional funds. So far, we have had 82 participants sign up for the signature track at \$50 a person. This will continue to generate funds without needing any other additional funds to support it. Additionally, we have been able to use the course materials as part of a distance course at SUNY Buffalo State. As we continue to move forward with this MOOC, we will be able to open up more sections of this course to anyone in the world.

1st Choice:

Instructional Design

Instructional Design

- Online Education

2nd Choice:

Instructional Technologies

Instructional Technologies

- Open Educational Resources (OER)

3rd Choice:

No further selection

What recommendations would you make to scale-up or share your project more broadly (within an educational sector, or perhaps SUNY-wide)?

We are now able to use the technology/videos/assessments originally designed for the MOOC for an online undergraduate course. This course has not been taught as a distance course before, and may now be offered as a for-credit course through SUNY Buffalo State. Students across SUNY and from other universities can take this course for credit. Given we are a unique area of study (creative thinking), this has enormous benefits for people who live outside of Buffalo, who are interested in studying creativity as part of their undergraduate coursework.

If you would like to create a community of practice within the SUNY Learning Commons, please describe "members of your community" who would be most interested in your outcomes. Please be specific (e.g., math faculty, instructional designers, student services, registrars, administrators, accreditation or assessment specialists).

instructional designers, MOOC designers

Do you intend to create an ongoing "Community of Practice" within the SUNY Learning Commons to

continue work and dialog regarding this project?

Unsure at this time

Overall, how successful was IITG in meeting your project goals? (You may elaborate on your response in the final question if not addressed elsewhere.)

Extremely successful

Do you wish your current abstract to be used?

Yes

If you wish to re-word the abstract to reflect updates or outcomes, you may do so in this text box (please keep it brief – less than 150 words - you can expand on this in your files and links)

I believe we could use the same abstract. Unfortunately, the link provided doesn't show the current abstracts!

File One Upload and Brief Description

This document was our MOOC course map. It includes all modules, assignments, and videos. This is all of the content we used to build our seated undergraduate course.

File One

- [MOOCCourseMap.docx](#)

File Two Upload and Brief Description

This is the syllabus we created for the undergraduate course based on the MOOC materials and course map.

File Two

- [Distance205Course.pdf](#)

Project Website Address (Hyperlink 1)

<https://www.coursera.org/learn/ignite-creativity>

Any additional comments or resources you wish to share?

Most of our publicity came the first year the MOOC was released. This year has been a focus on alternative ways to use the materials. Given the course was run in the spring, we are currently working through the data to assess the effectiveness of the online course. We plan to build on what we have created, and run it again in the fall and spring together. This is a great opportunity for our department to deliver our undergraduate course at distance, and we hope that it will eventually be something that has multiple sections so that students across SUNY can enroll and develop their creative thinking skills

Consistent with the RFP, you must indicate which Creative Commons license you intend to use.

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